

ADAM HEAYBERD // FREELANCE BROADCAST EDITOR // ISE, IFTA

TV // FILM // COMMERCIAL & MUSIC

www.trulyvisualpost.com // +353 85 805 7352 // adam@trulyvisualpost.com

SOFTWARE: AVID // PREMIERE // AFTER EFFECTS //

An award winning and visually creative Editor with over 10 years' experience editing with BBC, ITV, Channel 4 and BT Sport.

Delivering short and long form non-fiction content for programme highlights, outside broadcast and documentary.

I have excellent experience working with high-end commercial and branded content as well as working creatively across the fictional genres for music and film.

[Adam Heayberd - Showreel](#)

"Adam started out with us at Century Television in 2012 and quickly developed into one of our senior editors.

During his time, he worked on a number of high-profile productions for the BBC and ITV, as well as a multitude of international broadcasts.

Adam keeps a cool head whilst working in challenging environments, often involving extremely tight deadlines.

His material and creativity is consistently a cut above the rest and he has become one of our preferred freelance editors for major projects."

- Rohan Browning, MD // Century TV

FACTUAL & DOCUMENTARY //

BATTLE OF THE IRISH DANCERS	1 X 45min (AVID)	SKY ARTS	Director: Edel O'Mahoney
FOOTBALL – THE IMPOSSIBLE DREAM	3 X 50min (AVID)	SHINAWIL / RTE	Director: Edel O'Brien
SKINNY JAB REVOLUTION	1 x 50min (AVID)	SCRATCH FILMS / RTE	Director: Judy Kelly
PREMIER LEAGUE RISING STARS	6 x 20min (Premiere Offline/Online)	TWO CIRCLES	Producer: Sophie Scherschel
TRACKS AND TRAILS SERIES 12	4 x 30min (Premiere Offline)	RTE 1 / VOTN	Exec. Prod: John Sherwin / Dir: Frank Delaney
TRACKS AND TRAILS SERIES 11 / EP 5 – 6	6 x 30min (Premiere Offline)	RTE 1 / VOTN	Dir: Frank Delaney (1-4) / Ross Whitaker (5-6)
THE WAY WE WERE – CRIME	1 x 55min (AVID Offline)	RTE 1 / Waka TV	Sen Prod: Jane Taaffe / Director: Marion Cullen
THE WAY WE WERE - HEALTH	1 x 55min (AVID Offline)	RTE 1 / Waka TV	Sen Prod: Jane Taaffe / Director: Marion Cullen
KEYS TO MY LIFE – JOHN ALDRIDGE	1 x 55min (AVID Offline/Online)	RTE 1 / Waka TV	Series Producer: Marion Cullen
THE HACIENDA	1 x 60min (AVID Online)	BBC 2	Prod/Dir: Matt Drury
INSIDE THE CLASSIC CAR GARAGE	10 x 40min (AVID Online)	UKTV	Prod/Dir: Heenan Bhatti
THE GREAT INDIAN CRICKET DREAM	3 x 23min (AVID Offline/Online)	BBC WORLD NEWS	Prod: Archie Kalyana
I'M A CELEBRITY...ALL TIME FUNNIEST MOMENTS	1 x 100min (AVID Offline)	Channel 5 / North One	Prod: Julia Hunter
HELEN GLOVER: THE MOTHER OF ALL COMEBACKS (Factual)	1 x 44min (AVID Offline/Online)	BBC 1	Prod: Emma Cook
THE ROAD TO TOKYO	3 x 30min (Premiere Offline/Online)	BRITISH ROWING	Dir: Adam Heayberd
RUN GRANDAD RUN	1 x 30min (AVID Offline/Online)	BBC NI / Century TV	Prod: Ronan McCluskey
SIR BOBBY CHARLTON: FIRST GENTLEMAN OF FOOTBALL	1 x 60min (AVID Online)	BBC 1	Prod: Jo McCusker
YEARS AND YEARS	1 x 30min (AVID Online)	Sky / Clean Cut Media	Prod: Rob O'Farrell

SCRIPTED DRAMA //

WHITEBELT		1 x 20min	Ki Films	Dir: Beau Fowler
THE DATE		1 x 20min	Candid Broads	Dir: Amy Hodge
TO THE GIRL I ONCE KNEW		Scene edits + trailer	Candid Broads	Dir: Ludovica Musumeci
RED	(Winner Best Editing X 3)	20min (Adobe Premiere)	Ki Films	Dir: David Newton / DOP: Mark Nutkins
DYING OF THE LIGHT		5min (Adobe Premiere)	David Newton Films	Dir: David Newton / DOP: Steven Nelson
POLES		5min	Candid Broads	Dir: Kieran Bourne / DOP: Steven Nelson
CHAMELEON		20min (AVID)	Ki Films	Dir: Beau Fowler
THE HIT	(Winner Best Editing)	5min		Dir: Kieran Freemantle / DOP: Simon Rowling

LONG FORM TX //

SKY SPORTS F1 (<i>outside broadcast</i>)	Various durations	Sky Sports	Sen. Prod(s): Jess McFadyen / Tommy Herz
THE TOKYO OLYMPICS	Various durations	BBC 1	Prod: Emma Cook / Helen Dapre
JUSTIN ROSE GOLF TOURNAMENT	1 x 30min (AVID Offline)	SKY SPORTS GOLF	Assoc. Prod: Andrew Lee
THE TOUR OF BRITAIN (<i>outside broadcast</i>)	7 x 45min (AVID)	ITV4 / Century TV	Prod: Tim Ufton / Rohan Browning
TRACK CYCLING WORLD CUP	1 x 90min (AVID)	BBC 1	Prod: Helen Dapre
ITU WORLD TRIATHLON CHAMPS	1 x 90min (AVID)	BBC 1	Prod: Sarah Richardson
THE WOMENS TOUR OF BRITAIN	5 x 45min (AVID)	ITV4 / Century TV	Prod: Mike Williams
THE CYCLE SHOW	8 x 45min (AVID)	ITV4 / Century TV	Prod: Mike Williams / Rohan Browning
ATP UNCOVERED	2 x 30min (AVID)	SKY / Clean Cut Media	Prod: Rob O'Farrell
UA – HEMISPHERES TRAVEL SHOW	3 x 20min (AVID)	UNITED AIRLINES	Prod: Michael Keating

SHORTFORM BROADCAST //

ESPORTS WORLD CUP	6 x Short Film	STNDRD FILMS	Dir: Jonathan Pearson
SKY SPORTS F1	Features	SKY SPORTS	
BBC MOTD LIVE – FA CUP	Features and inserts	BBC 1	
SKY SPORTS NFL	NFL Final Opener	SKY SPORTS	
SKY SPORTS NETBALL	Features	SKY SPORTS	
SKY SPORTS GOLF	Highlights	SKY SPORTS	
BBC CRICKET – THE 100 (<i>outside broadcast</i>)	Features	BBC 1	
BBC MATCH OF THE DAY	Match highlights	BBC 1	
EUROPEAN SWIMMING	Features	BBC 2	
THE BLEACHER REPORT	Features	UNIFORM	Prod: Patrick McGarvey
WORLD GYMNASTICS (<i>outside broadcast</i>)	Features	BBC 2	Prod: Helen Dapre
NFL @ WEMBLEY 2018	Features	BBC 1	Prod: Julia Cooper
THE TOUR OF BRITAIN 2018 (<i>outside broadcast</i>)	Features	ITV4 / Century TV	Prod: Tim Ufton / Rohan Browning
BBC RIDE LONDON 2018 (<i>outside broadcast</i>)	Features	BBC / Century TV	Prod: Tim Ufton / Rohan Browning
NFL 2018	Features	DAZN	
THE CYCLE SHOW	Features	ITV4 / Century TV	Prod: Mike Williams
ATP WORLD TOUR FINALS (<i>outside broadcast</i>)	Features	SKY SPORTS / Clean Cut media	Prod: Nick Kemp
F1	Features	Formula One for FOM	
BBC MOTOGP (<i>outside broadcast</i>)	Features	BBC / Century TV	Prod: Mike Williams / Chris Tyndall
TOTAL RUGBY	Features	SKY SPORTS	
ATP UNCOVERED	Features	SKY SPORTS / Clean Cut media	Prod: Nick Kemp

MUSIC VIDEO //

JONATHAN ANTOINE – THESE ARE THE SPECIAL TIMES	Ki Films	Dir: Beau & Simon Fowler	Video: These are the special times
JONATHAN ANTOINE – AMAZING GRACE	Ki Films	Dir: Beau & Simon Fowler	Video: Amazing Grace
REYKO – HIERBA MALA	Capefilms	Dir: James Ayling	Video: Hierba Mala
COLD YEARS		Dir Aarron Williams	Video: Night like this
POLLY SCATTERGOOD	Capefilms	Dir: James Ayling	Video: Sphere (1 of 5)
STELLA SANTANA	Capefilms	Dir: James Ayling / Aaron Williams	Video: All the time
JVSMINE – LONELY		Dir: Aaron Williams	Video: Lonely
CHIEDU X DEEZKID – MEN BEHAVING BADLY	Capefilms	Dir: James Ayling / Aaron Williams	Video: Men behaving badly
THIS IS NAMASTE – NOT MY FAULT	Capefilms	Dir: James Ayling	Video: Not my fault
THIS IS NAMASTE – EXACTLY WHAT YOU WANT	Capefilms	Dir: James Ayling	Video: Exactly what you want
CLEAN CUT KID – I DON'T LIKE YOU BUT I LOVE YOU	Capefilms	Dir: James Ayling / Aaron Williams	Video: IDLYBILY

COMMERCIAL //

EA SPORTS / WOMENS WORLD CUP	Two Circles	Commercial	Producer: Shiobhan Small
RIDEFOX	RideFox	Sizzle	Creative Dir: George Tsioutsias
KARCHER PRESSURE WASHER	Smart Response Media	Infomercial	Prod: Jonathan Furzey
SKINNY TAN	Smart Response Media	Infomercial	Prod: Jonathan Furzey
MUSTANG RTR	Ford Mustang	Commercial	Dir: Josh Allen
JUST CAUSE 4 STUNT SQUAD 2018	Fire Without Smoke	Commercial	Prod: Charlie Walsham
FAR CRY 3 CLASSIC EDITION 2018	Fire Without Smoke	Commercial	Prod: Charlie Walsham
NOKIA – APPY DAYS	Nokia	Commercial	Dir: George Tsioutsias
CARL F BUCHERER	INK	Commercial	Dir: Adam Heayberd
STEEP – WINTER GAMES TRAILER	Fire Without Smoke	Trailer	Prod: Henry Beedle
FAR CRY 5 – HURK	Fire Without Smoke	Trailer	Prod: Henry Beedle
TURKISH AIRLINES	IMG	Commercial	
DISCOVERY ADVENTURE CHALLENGE	Landrover	Factual	
TOUR OF BRITAIN – OPENING TITLES	ITV4	Titles	Co-creative Dir: Adam Heayberd
BBC MOTOGP – OPENING TITLES	BBC 1	Titles	Co-creative Dir: Adam Heayberd

SELECTED EMPLOYMENT //

LEAD EDITOR (Contracted) // STICKS AND GLASS // NOV 22 – APRIL 23

- Overseeing workflows and delivery of post-production content from offline, grade, audio dub and online delivery.

DIRECTOR & EDITOR // TRULY SWEET VISUALS // OCT 17 – PRESENT

- Director of the official documentary series for British Rowing, following the GB rowing team in their build up to Tokyo Olympics 2020.
- Developing, directing and editing short form content for unique partners across different industries.

HEAD OF PRODUCTION // INK GLOBAL // MAY 16 – OCT 17

- Developing and delivering unique travel content for premium partners for long form, social and in-flight entertainment.
- Creating a business plan and budget for the delivery of a fully phased annual schedule.
- Directing multi-camera shoots as well as working as camera operator (FS7).
- Overseeing post-production scheduling and delivery while working as Senior Editor across multiple projects.

STAFF EDITOR // CENTURY TV // JAN 10 – JUL 14

- In-house Editor for a Sports and Entertainment production company.
- Working with AVID, delivering feature inserts and full programme edits for BBC, ITV and Channel 4.
- Helped to oversee post-production management and edit maintenance.