

ADAM HEAYBERD

SENIOR FREELANCE EDITOR // TV · FILM · COMMERCIAL
SHOWREEL: trulyvisualpost.com

20+ years // BBC · ITV · Channel 4 · Sky · RTÉ · Sky Arts · Sky Sports F1
IFTA Member · BAFTA Connect · ISE Member · Multiple Best Editing Award Winner

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Avid · Premiere · After Effects

"Adam keeps a cool head whilst working in challenging environments, often involving extremely tight deadlines. His material and creativity is consistently a cut above the rest and he has become one of our preferred freelance editors for major projects."

— Rohan Browning, MD · Century TV

DOCUMENTARY & FACTUAL

SKINNY JAB REVOLUTION	1 × 50' Avid Offline	Scratch Films / RTÉ One / Dir: Judy Kelly
FOOTBALL FAMILIES	3 × 50' Avid Offline	ShinAwil / RTÉ One / Dir: Edel O'Brien
BATTLE OF THE IRISH DANCERS	1 × 45' Avid Offline	Big Mountain / Sky Arts / Dir: Edel O'Mahoney
TRACKS AND TRAILS S.11-S.13	15 × 30' Premiere Offline	VOTN / RTÉ One / Dir: Frank Delaney / Ross Whitaker
THE ROAD TO TOKYO	3 × 30' Premiere Offline/Online	British Rowing / Dir: Adam Heayberd
HELEN GLOVER: THE MOTHER OF ALL COMEBACKS	1 × 44' Avid Offline/Online	BBC One / Prod: Emma Cook
THE WAY WE WERE — CRIME	1 × 55' Avid Offline	RTÉ One / Waka TV / Dir: Marion Cullen
THE WAY WE WERE — HEALTH	1 × 55' Avid Offline	RTÉ One / Waka TV / Dir: Marion Cullen
KEYS TO MY LIFE — JOHN ALDRIDGE	1 × 55' Avid Offline/Online	RTÉ One / Waka TV / Series Prod: Marion Cullen
THE HACIENDA	1 × 60' Avid Online	BBC Two / Prod/Dir: Matt Drury
SIR BOBBY CHARLTON: FIRST GENTLEMAN OF FOOTBALL	1 × 60' Avid Online	BBC One / Prod: Jo McCusker
THE GREAT INDIAN CRICKET DREAM	3 × 23' Avid Offline/Online	BBC World News / Prod: Archie Kalyana
IFTA HIGHLIGHTS SHOW	1 × 60' Avid Offline	ShinAwil / RTÉ
INSIDE THE CLASSIC CAR GARAGE	10 × 40' Avid Online	UKTV / Prod/Dir: Heenan Bhatti
RUN GRANDAD RUN	1 × 30' Avid Offline/Online	BBC NI / Century TV / Prod: Ronan McCluskey
I'M A CELEBRITY... ALL TIME FUNNIEST MOMENTS	1 × 100' Avid Offline	Channel 5 / North One / Prod: Julia Hunter
PREMIER LEAGUE RISING STARS	6 × 20' Premiere Offline/Online	Two Circles / Prod: Sophie Scherschel

SCRIPTED & SHORT FILM

WHITEBELT	1 × 20' Avid	Ki Films / Dir: Beau Fowler · Cast: Andrew Koji, Kevin McNally, Takehiro Hira
THE FORGERIES OF JEALOUSY	1 × 5' Premiere	AREZ Films / Dir: Stephen Nelson · Cast: Dame Judi Dench
RED	20' Premiere	Ki Films / Dir: David Newton · Winner Best Editing ×3
CHAMELEON	20' Avid	Ki Films / Dir: Beau Fowler
THE HIT	5' Premiere	Dir: Kieran Freemantle · Winner Best Editing
THE DATE	1 × 20' Avid	Candid Broads / Dir: Amy Hodge
TO THE GIRL I ONCE KNEW	Scene edits + trailer	Candid Broads / Dir: Ludovica Musumeci
DYING OF THE LIGHT	5' Premiere	David Newton Films / Dir: David Newton
POLES	5' Premiere	Candid Broads / Dir: Kieran Bourne

SPORT BROADCAST

THE TOKYO OLYMPICS	Various Avid	BBC One / Prod: Emma Cook / Helen Dapre
SKY SPORTS F1	Outside Broadcast / Features	Sky Sports / Sen. Prod: Jess McFadyen / Tommy Herz
TOUR OF BRITAIN	7 × 45' Outside Broadcast	ITV4 / Century TV / Prod: Tim Ufton / Rohan Browning
ESPORTS WORLD CUP	6 × Short Film Premiere	STNDRD Films / Dir: Jonathan Pearson
WOMENS TOUR OF BRITAIN	5 × 45' Avid	ITV4 / Century TV / Prod: Mike Williams
TRACK CYCLING WORLD CUP	1 × 90' Avid	BBC One / Prod: Helen Dapre
ITU WORLD TRIATHLON CHAMPS	1 × 90' Avid	BBC One / Prod: Sarah Richardson
THE CYCLE SHOW	8 × 45' Avid	ITV4 / Century TV / Prod: Mike Williams / Rohan Browning
JUSTIN ROSE GOLF TOURNAMENT	1 × 30' Avid Offline	Sky Sports Golf / Assoc. Prod: Andrew Lee
ATP UNCOVERED	2 × 30' Avid	Sky / Clean Cut Media / Prod: Rob O'Farrell
BBC MATCH OF THE DAY	Match Highlights	BBC One
BBC MOTD LIVE – FA CUP	Features & Inserts	BBC One
NFL @ WEMBLEY	Features	BBC One / Prod: Julia Cooper
SKY SPORTS NFL	NFL Final Opener	Sky Sports
BBC CRICKET – THE HUNDRED	Outside Broadcast Features	BBC One
WORLD GYMNASTICS	Outside Broadcast Features	BBC Two / Prod: Helen Dapre
EUROPEAN SWIMMING	Features	BBC Two
ATP WORLD TOUR FINALS	Outside Broadcast Features	Sky Sports / Clean Cut Media / Prod: Nick Kemp

CORPORATE & COMMERCIAL

GOOGLE	Corporate	Google
EA SPORTS / WOMENS WORLD CUP	Commercial	Two Circles / Prod: Siobhan Small
RIDEFOX	Sizzle Reel	RideFox / Creative Dir: George Tsioutsias
NOKIA – APPY DAYS	Commercial	Nokia / Dir: George Tsioutsias
JUST CAUSE 4 STUNT SQUAD	Commercial	Fire Without Smoke / Prod: Charlie Walsham
FAR CRY 3 CLASSIC EDITION	Commercial	Fire Without Smoke / Prod: Charlie Walsham
FAR CRY 5 – HURK	Trailer	Fire Without Smoke / Prod: Henry Beedle
STEEP – WINTER GAMES TRAILER	Trailer	Fire Without Smoke / Prod: Henry Beedle
MUSTANG RTR	Commercial	Ford Mustang / Dir: Josh Allen
KARCHER PRESSURE WASHER	Infomercial	Smart Response Media / Prod: Jonathan Furzey
SKINNY TAN	Infomercial	Smart Response Media / Prod: Jonathan Furzey
CARL F BUCHERER	Commercial	INK / Dir: Adam Heayberd
UA – HEMISPHERES TRAVEL SHOW	3 × 20'	United Airlines / Prod: Michael Keating
TOUR OF BRITAIN – OPENING TITLES	Titles	ITV4 / Co-Creative Dir: Adam Heayberd
BBC MOTOGP – OPENING TITLES	Titles	BBC One / Co-Creative Dir: Adam Heayberd
DISCOVERY ADVENTURE CHALLENGE	Factual	Land Rover
TURKISH AIRLINES	Commercial	IMG

MUSIC VIDEO

JONATHAN ANTOINE – THESE ARE THE SPECIAL TIMES	Music Video	Ki Films / Dir: Beau & Simon Fowler
JONATHAN ANTOINE – AMAZING GRACE	Music Video	Ki Films / Dir: Beau & Simon Fowler
REYKO – HIERBA MALA	Music Video	Capefilms / Dir: James Ayling
COLD YEARS – NIGHT LIKE THIS	Music Video	Dir: Aaron Williams
POLLY SCATTERGOOD – SPHERE	Music Video	Capefilms / Dir: James Ayling
STELLA SANTANA – ALL THE TIME	Music Video	Capefilms / Dir: James Ayling / Aaron Williams
JVSMINE – LONELY	Music Video	Dir: Aaron Williams
CHIEDU X DEEZKID – MEN BEHAVING BADLY	Music Video	Capefilms / Dir: James Ayling / Aaron Williams
THIS IS NAMASTE – NOT MY FAULT	Music Video	Capefilms / Dir: James Ayling
THIS IS NAMASTE – EXACTLY WHAT YOU WANT	Music Video	Capefilms / Dir: James Ayling
CLEAN CUT KID – I DON'T LIKE YOU BUT I LOVE YOU	Music Video	Capefilms / Dir: James Ayling / Aaron Williams

SELECTED EMPLOYMENT

LEAD EDITOR (Contracted) Nov 2022 – Apr 2023
Sticks and Glass
Overseeing workflows and delivery of post-production content from offline through grade, audio dub and online delivery.

DIRECTOR & EDITOR Oct 2017 – Present
Truly Visual Post
Director of the official documentary series for British Rowing following the GB team's build-up to the Tokyo Olympics. Developing, directing and editing short-form content for partners across multiple industries.

HEAD OF PRODUCTION May 2016 – Oct 2017
INK Global
Developing and delivering unique travel content for premium partners across long-form, social and in-flight entertainment. Directing multi-camera shoots, FS7 camera operation, overseeing post-production scheduling and delivery.

STAFF EDITOR Jan 2010 – Jul 2014
Century TV
In-house editor for a leading sports and entertainment production company. Delivering feature inserts and full programme edits for BBC, ITV and Channel 4 on Avid.