ADAM HEAYBERD

SENIOR FREELANCE EDITOR // TV · FILM · COMMERCIAL
SHOWREEL: *trulyvisualpost.com*

20+ years // BBC · ITV · Channel 4 · Sky · RTÉ · Sky Arts · Sky Sports F1
IFTA Member · BAFTA Connect · ISE Member · Multiple Best Editing Award Winner

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Avid · Premiere · After Effects

"Adam keeps a cool head whilst working in challenging environments, often involving extremely tight deadlines. His material and creativity is consistently a cut above the rest and he has become one of our preferred freelance editors for major projects."
— Rohan Browning, MD · Century TV

DOCUMENTARY & FACTUAL

SKINNY JAB REVOLUTION	1 × 50' | Avid Offline	**Scratch Films / RTÉ One** / Dir: Judy Kelly
FOOTBALL FAMILIES	3 × 50' | Avid Offline	**ShinAwil / RTÉ One** / Dir: Edel O'Brien
BATTLE OF THE IRISH DANCERS	1 × 45' | Avid Offline	**Big Mountain / Sky Arts** / Dir: Edel O'Mahoney
TRACKS AND TRAILS S.11–S.13	15 × 30' | Premiere Offline	**VOTN / RTÉ One** / Dir: Frank Delaney / Ross Whitaker
THE ROAD TO TOKYO	3 × 30' | Premiere Offline/Online	**British Rowing** / Dir: Adam Heayberd
HELEN GLOVER: THE MOTHER OF ALL COMEBACKS	1 × 44' | Avid Offline/Online	**BBC One** / Prod: Emma Cook
THE WAY WE WERE — CRIME	1 × 55' | Avid Offline	**RTÉ One / Waka TV** / Dir: Marion Cullen
THE WAY WE WERE — HEALTH	1 × 55' | Avid Offline	**RTÉ One / Waka TV** / Dir: Marion Cullen
KEYS TO MY LIFE — JOHN ALDRIDGE	1 × 55' | Avid Offline/Online	**RTÉ One / Waka TV** / Series Prod: Marion Cullen
THE HACIENDA	1 × 60' | Avid Online	**BBC Two** / Prod/Dir: Matt Drury
SIR BOBBY CHARLTON: FIRST GENTLEMAN OF FOOTBALL	1 × 60' | Avid Online	**BBC One** / Prod: Jo McCusker
THE GREAT INDIAN CRICKET DREAM	3 × 23' | Avid Offline/Online	**BBC World News** / Prod: Archie Kalyana
IFTA HIGHLIGHTS SHOW	1 x 60' | Avid Offline	**ShinAwil / RTÉ** / Exec Prod: Larry Bass
INSIDE THE CLASSIC CAR GARAGE	10 × 40' | Avid Online	**UKTV** / Prod/Dir: Heenan Bhatti
RUN GRANDAD RUN	1 × 30' | Avid Offline/Online	**BBC NI / Century TV** / Prod: Ronan McCluskey
I'M A CELEBRITY... ALL TIME FUNNIEST MOMENTS	1 × 100' | Avid Offline	**Channel 5 / North One** / Prod: Julia Hunter
PREMIER LEAGUE RISING STARS	6 × 20' | Premiere Offline/Online	**Two Circles** / Prod: Sophie Scherschel

SCRIPTED & SHORT FILM

WHITEBELT	1 × 20' | Avid	**Ki Films** / Dir: Beau Fowler · Cast: Andrew Koji, Kevin McNally, Takehiro Hira
THE FORGERIES OF JEALOUSY	1 x 5' | Premiere	**Arez Films** / Dir: Stephen Nelson · Cast: Dame Judi Dench
RED	20' | Premiere	**Ki Films** / Dir: David Newton · Winner Best Editing ×3
CHAMELEON	20' | Avid	**Ki Films** / Dir: Beau Fowler
THE HIT	5' | Premiere	Dir: Kieran Freemantle · Winner Best Editing
THE DATE	1 × 20' | Avid	**Candid Broads** / Dir: Amy Hodge
TO THE GIRL I ONCE KNEW	Scene edits + trailer	**Candid Broads** / Dir: Ludovica Musumeci
DYING OF THE LIGHT	5' | Premiere	**David Newton Films** / Dir: David Newton
POLES	5'| Premiere	**Candid Broads** / Dir: Kieran Bourne

SPORT BROADCAST

THE TOKYO OLYMPICS	Various | Avid	**BBC One** / Prod: Emma Cook / Helen Dapre
SKY SPORTS F1	Outside Broadcast / Features	**Sky Sports** / Sen. Prod: Jess McFadyen / Tommy Herz
TOUR OF BRITAIN	7 × 45' | Outside Broadcast	**ITV4 / Century TV** / Prod: Tim Ufton / Rohan Browning
ESPORTS WORLD CUP	6 × Short Film | Premiere	**STNDRD Films** / Dir: Jonathan Pearson
WOMENS TOUR OF BRITAIN	5 × 45' | Avid	**ITV4 / Century TV** / Prod: Mike Williams
TRACK CYCLING WORLD CUP	1 × 90' | Avid	**BBC One** / Prod: Helen Dapre
ITU WORLD TRIATHLON CHAMPS	1 × 90' | Avid	**BBC One** / Prod: Sarah Richardson
THE CYCLE SHOW	8 × 45' | Avid	**ITV4 / Century TV** / Prod: Mike Williams / Rohan Browning
JUSTIN ROSE GOLF TOURNAMENT	1 × 30' | Avid Offline	**Sky Sports Golf** / Assoc. Prod: Andrew Lee
ATP UNCOVERED	2 × 30' | Avid	**Sky / Clean Cut Media** / Prod: Rob O'Farrell
BBC MATCH OF THE DAY	Match Highlights	**BBC One**
BBC MOTD LIVE — FA CUP	Features & Inserts	**BBC One**
NFL @ WEMBLEY	Features	**BBC One** / Prod: Julia Cooper
SKY SPORTS NFL	NFL Final Opener	**Sky Sports**
BBC CRICKET — THE HUNDRED	Outside Broadcast Features	**BBC One**
WORLD GYMNASTICS	Outside Broadcast Features	**BBC Two** / Prod: Helen Dapre
EUROPEAN SWIMMING	Features	**BBC Two**
ATP WORLD TOUR FINALS	Outside Broadcast Features	**Sky Sports / Clean Cut Media** / Prod: Nick Kemp

CORPORATE & COMMERCIAL

GOOGLE	Corporate	**Google** / Parable works
EA SPORTS / WOMENS WORLD CUP	Commercial	**Two Circles** / Prod: Siobhan Small
RIDEFOX	Sizzle Reel	**RideFox** / Creative Dir: George Tsioutsias
NOKIA — APPY DAYS	Commercial	**Nokia** / Dir: George Tsioutsias
JUST CAUSE 4 STUNT SQUAD	Commercial	**Fire Without Smoke** / Prod: Charlie Walsham
FAR CRY 3 CLASSIC EDITION	Commercial	**Fire Without Smoke** / Prod: Charlie Walsham
FAR CRY 5 — HURK	Trailer	**Fire Without Smoke** / Prod: Henry Beedle
STEEP — WINTER GAMES TRAILER	Trailer	**Fire Without Smoke** / Prod: Henry Beedle
MUSTANG RTR	Commercial	**Ford Mustang** / Dir: Josh Allen
KARCHER PRESSURE WASHER	Infomercial	**Smart Response Media** / Prod: Jonathan Furzey
SKINNY TAN	Infomercial	**Smart Response Media** / Prod: Jonathan Furzey
CARL F BUCHERER	Commercial	**INK** / Dir: Adam Heayberd
UA — HEMISPHERES TRAVEL SHOW	3 × 20'	**United Airlines** / Prod: Michael Keating
TOUR OF BRITAIN — OPENING TITLES	Titles	**ITV4** / Co-Creative Dir: Adam Heayberd
BBC MOTOGP — OPENING TITLES	Titles	**BBC One** / Co-Creative Dir: Adam Heayberd
DISCOVERY ADVENTURE CHALLENGE	Factual	**Land Rover**
TURKISH AIRLINES	Commercial	**IMG**

MUSIC VIDEO

JONATHAN ANTOINE — THESE ARE THE SPECIAL TIMES	Music Video	**Ki Films** / Dir: Beau & Simon Fowler
JONATHAN ANTOINE — AMAZING GRACE	Music Video	**Ki Films** / Dir: Beau & Simon Fowler
REYKO — HIERBA MALA	Music Video	**Capefilms** / Dir: James Ayling
COLD YEARS — NIGHT LIKE THIS	Music Video	Dir: Aaron Williams
POLLY SCATTERGOOD — SPHERE	Music Video	**Capefilms** / Dir: James Ayling
STELLA SANTANA — ALL THE TIME	Music Video	**Capefilms** / Dir: James Ayling / Aaron Williams
JVSMINE — LONELY	Music Video	Dir: Aaron Williams
CHIEDU X DEEZKID — MEN BEHAVING BADLY	Music Video	**Capefilms** / Dir: James Ayling / Aaron Williams
THIS IS NAMASTE — NOT MY FAULT	Music Video	**Capefilms** / Dir: James Ayling
THIS IS NAMASTE — EXACTLY WHAT YOU WANT	Music Video	**Capefilms** / Dir: James Ayling
CLEAN CUT KID — I DON'T LIKE YOU BUT I LOVE YOU	Music Video	**Capefilms** / Dir: James Ayling / Aaron Williams

SELECTED EMPLOYMENT

LEAD EDITOR (Contracted)
Nov 2022 – Apr 2023

Sticks and Glass

Overseeing workflows and delivery of post-production content from offline through grade, audio dub and online delivery.

DIRECTOR & EDITOR
Oct 2017 – Present

Truly Visual Post

Director of the official documentary series for British Rowing following the GB team's build-up to the Tokyo Olympics. Developing, directing and editing short-form content for partners across multiple industries.

HEAD OF PRODUCTION
May 2016 – Oct 2017

INK Global

Developing and delivering unique travel content for premium partners across long-form, social and in-flight entertainment. Directing multi-camera shoots, FS7 camera operation, overseeing post-production scheduling and delivery.

STAFF EDITOR
Jan 2010 – Jul 2014

Century TV

In-house editor for a leading sports and entertainment production company. Delivering feature inserts and full programme edits for BBC, ITV and Channel 4 on Avid.

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